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Colin Edwards To Participate In Charity Ice Race To Benefit Wounded Veterans Jan. 28 In Wisconsin

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(Fort Atkinson, WI) "Wake the Monster" Doubleheader Ice Race Benefit scheduled Saturday January 28th to support wounded veterans, with special guest two time World Superbike Champion & former MotoGP racer, Colin Edwards

There is a quiet lake, just southeast of Madison Wisconsin called Lake Koshkonong, a place known for legends of lake monsters, ice racing and world records on ice. Wake the Monster founder, Michael O'Malley was thinking about a way to help wounded veterans while having fun on two-wheels. Since we are talking about January in Wisconsin, we are talking about ice racing.

"The idea to host a double header ice race benefit came to me after meeting Brett Robinson, Race for the Wounded founder and Ryan Morse, a wounded veteran. " said Michael O'Malley. "They told me about Race for the Wounded, a 100% volunteer organization to help wounded veterans, during a Colin Edwards Texas Tornado Boot Camp I attended. Once I talked with friends in the industry, local racers, businesses, and the owners of Sunset Bar & Grill, I thought this would be a perfect opportunity to support the cause with an ice race benefit up here in Wisconsin."

"I need to thank everyone who is helping me put this together. It has been a massive team effort to make this a reality. Not only will Colin Edwards be there but I am excited to report that Joe Prussiano, Shea Fouchek & Cory West, all instructors from the Texas Tornado Boot Camp, will be joining us as well. Now let's race and raise some donations for Race for the Wounded, sign up today!" O'Malley finished.

The "Wake the Monster" Ice Race Benefit scheduled on Saturday January 28th, is a free, family oriented event and is open to the general public Benefit headquarters stationed @ Sunset Bar & Grill W7905 High Ridge Rd. Fort Atkinson Wisconsin on the north shore of Lake Koshkonong. Racing will start at 9:00a with awards dinner at 6:00p.

"After meeting Michael O'Malley at the Texas Tornado Bootcamp I was amazed when a few months later he called me to let me know the ball was rolling on the ice race. " said Brett Robinson, Race for the Wounded founder. "I really think that when people see how racing helps our wounded veterans, they truly get it. Most just can't grasp the concept of how racing effects veterans in a positive way until they see it and talk to them."

"We have had a great partnership with Colin Edwards and his team for a longtime now and his camp puts us in contact with great people like Michael, who is putting together something as huge as 'Wake The Monster'. I can't thank them enough along with Colin, his team and the Sunset Bar and Grill for making this happen." Robinson added.

Special guest, two time World Superbike Champion and former MotoGP racer Colin Edwards will compete aboard a new 2017 Southeast Sales Honda CRF450 riding on the ice for the first time in his career.

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“Wow, what did y'all get me into this time? Haha! Ice racing....for real? I live in Texas for a reason!” said Colin Edwards, Texas Tornado Boot Camp. “Alright, it's on the schedule and I'm looking forward to learning a new 2 wheeled craft and supporting Race for the Wounded. See all you's guys up north soon!!” Edwards added.

The “Wake the Monster” Ice Race Benefit provides two (2) 2-hour endurance races. American spikes run first, followed by Canadian spikes. Multiple classes will run simultaneously with a 50/50 Cash purse determined by entry fees collected with top 3 racers receiving awards. 50% of the respective entries goes towards the charity while 50% becomes the race purse, split among top 3 for each class.

For more details, entry form, schedule and rider packet go to <http://raceforthewounded.com/wp-content/uploads/2...>

To sign-up for “Wake the Monster” go to: <http://raceforthewounded.com/product/wake-the-mon...>

In addition to ice racing activities, in further recognition of the military, a Color Guard Presentation with sailors from Great Lakes Naval Base will kick off the benefit immediately before the first race. More two-wheel excitement take center stage at lunchtime during the break in racing action, with an incredible demonstration of courage, speed and skill. Three professional riders going for two world records on ice.

EVS professional stunt rider, world record holder, Ryan S. will look to improve on his World's Longest Stoppie on Ice record. “Lake Koshkonong is the home of 7 world records involving motorcycles, ice riding innovation began on Lake Koshkonong” said Ryan S. “January 28th will showcase many aspects of motorcycling history!” Ryan added.

Then, professional racer & World's Fastest Wheelie on ice record holder, Jason Farrell of Farrell Performance will attempt to beat his existing record, followed by Cecil “Bubba” Myers, intent on crushing the existing record with his supercharged 2015 Kawasaki H2.

“This is the first ever bike of it's kind to come out of The shop of the legendary Jarred Jack Frost.” said Cecil “Bubba” Myers. “The bike has been equipped with a full titanium VANDEMON H2R spec exhaust system, syvecs H8 engine management system, AIM MXS dash, stage III supercharge. With the help of Woody's traction control products this bike should be able to set the world record no problem” Myers finished.

“I'm looking forward to being a part of the Winter Motorcycle Festivities! From Ice Racing to World's Fastest Wheelie and Longest Stoppie on ice, there will be so many motorcycle enthusiast in one place and it's for a great cause to support wounded veterans.” said professional racer Jason Farrell, Farrell Performance owner and current World's Fastest Wheelie on Ice record holder.

“I'm not sure which aspect I'll be partaking in. Last year I came down to do a few wheelies on Ice for fun on Cecil's Kawasaki ZX10R and I ended up with the World Record. I'll be happy to see Cecil smoke my record from last year on that H2. Lets hope for some colder temps this year so we can smash that record. Gonna be a great time with all of us out there ripping around. Definitely come out and join in on the fun! I'm thinking I might get with a team and ride the ice race, see you all there!” Farrell added.

Sponsors for the inaugural “Wake the Monster” Ice Race Benefit include: Hooligan Racing, Motovid.com, Texas Tornado Boot Camp, Southeast Sales Honda, Farrell Performance, and Sunset Bar & Grill.

If you or your company would like to sponsor, donate or assist the “Wake the Monster” Ice Race Benefit in any way, please contact Dana at email danasueschmidt@aol.com or phone(815)713-8878.

Donations can be sent directly to Race for the Wounded online

<http://raceforthewounded.com/ways-to-donate/> or by sending your donation to: Race for the Wounded 5411 Crest Hwy Thomaston, Georgia 30286.

For more information on the "Wake the Monster" Ice Race Benefit event and updates please follow us on Facebook, <http://Facebook.com/iceracebenefit>

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