

# New business offers kayak rentals and more

By Benjamin A. Bovee  
Reporter Staff

Kenneth and Chelsea Cass are avid kayakers. Every year they would invite their friends to join them in the activity they love so well. However, they kept running into the same problem over and over again.

"It was one of those things where we love kayaking," said Kenneth. "We kept asking friends to join us, but no one had their own kayak. We looked for places for them to rent a kayak, but could not find any. So, we said, 'we can fix that.'"

That is exactly what the Casses set about doing, and now on Memorial Day weekend, they will officially open Paddle Time L.L.C. First they found a supplier that they could work with, Dunham Sports in Janesville. Dunham Sports has provided 25 kayaks for Paddle Time to rent, with an additional 25 kayaks on standby. They also have three two-person kayaks, and three three-person kayaks. They even

have a few paddle boards available for rent.

Paddle Time offers three, four and six hour rentals for kayaking. The area they service is Lake Koshkonong, the Rock River down to Janesville, and Yahara

River from Madison to the Rock River. They will even pick up their customers at their area campground or hotel and drive them to their launch point, pick them up at their landing point, and transport them back to their

hotel or campground.

"We offer guided tours to those who don't feel comfortable [kayaking on their own]," said Kenneth. "We also offer fishing tours."

Paddle Time currently has five tour guides available for booking.

"I've been kayaking for six years," said Kenneth. "We have 50 years kayaking experience between all five guides."

In addition to guided tours and fishing tours, Paddle Time will also give each of their customers a trash bag to help avoid any litter finding its way into the waterways.

"Litter in our kayaks, not in the river," said Kenneth. "I will clean the kayaks out at no extra charge."

In fact, the Casses are very passionate about keeping the waterways they kayak in clean. Just how passionate?

"The last Friday of every month," said Kenneth, "we put 10 kayaks together and offer a complimentary trip to anyone who volunteers to pick up trash along the river."

Anyone interested in booking a kayak trip for the weekend can call Paddle Time at 608-359-5084 or 608-352-5179. They can also be reached via email at [paddletimellc@gmail.com](mailto:paddletimellc@gmail.com). For more information about Paddle Time, check out their webpage [www.paddletimellc.com](http://www.paddletimellc.com), or look them up on Facebook at [www.facebook.com/paddletimere.madellc](http://www.facebook.com/paddletimere.madellc).



Pictured above is the Cass family kayaking down the Yahara River in Murwin Park. From left to right is Alexander, Abigail, Kenneth and Chelsea Cass.

Photo submitted by Chelsea Cass